



Coleford Welcomes Walkers
Agenda
21st March 2022
Coleford Town Council Chambers
18:30 – 20:00

- 1. To confirm committee member attendees and note apologies**
- 2. To confirm the minutes of the last meeting, held on 7th February 2022**
- 3. CWW committee membership:**
 - i) To acknowledge the resignations of two committee members and their contribution to the accreditation by WaW to CWW.
 - ii) To fill the vacated role of Secretary
 - iii) To re-evaluate the role of Deputy Chair, to comply with WaW membership criteria
 - iv) To discuss the role of committee members, appointing roles to share the work load of the committee – draft proposal circulated
 - v) To agree the number of committee members
 - vi) To invite new members to join to fulfil the agreed number, as required
- 4. Actions from the last meeting – updates**
 - i) Action Plan
 - a) To discuss
 - b) General Data Protection Regulation (GDPR) adherence – WaW information circulated
 - c) Equality and Diversity Policy – WaW information circulated
 - ii) Website revamp
 - a) Use of Ordnance survey maps – purchase of licence from Ordnance Survey
 - iii) Insurance
 - iv) Partnerships with other organisations / businesses
 - v) Media Presence
 - vi) Coleford Walking Festival – To be discussed under item 6 of the agenda
 - vii) PRoW
 - a) Update on audit of PRoW
 - b) Update on work carried out to-date
 - c) Safety equipment
 - d) Gardening tools
 - e) Identification
 - f) Geocache – WaW fact sheet circulated

5. Treasure Report

- i) Update on finances
- ii) Generating income & Successful funding –WaW fact sheet circulated
- iii) Grant applications – to agree submission
- iv) Recording of donations

6. PR & Marketing Program – WaW Fact Sheet circulated

To agree a PR & Marketing campaign for CWW

7. To agree the use of the Walkers are Welcome logo by 3rd parties

- i) Following clarification from WaW National Committee, CWW to confirm its policy to enable 3rd parties to use the WaW logo whilst adhering to WaW criteria. Draft proposal circulated.

8. Coleford Area Walking Festival (CAWF)

- i) To propose that CAWF be granted permission by CWW to use the Walkers are Welcome logo on their marketing and publicity material for this year's event, in line with our agreed policy, item 7 above.

9. Tourist Information Centre – display board for CWW

To confirm the information to be supplied to the TCI for inclusion on their information board

10. WaW – Wall Hanging – Embroider a quilt square representing Coleford - [Wall Hanging - Walkers are Welcome](#)

Stuart Cox has proposed that a square be designed representing Coleford be submitted for inclusion. To discuss how we could go about this.

11. CWW Constitution

To put in place a review of the current constitution to be submitted by October 2022 in time for the submission at the annual meeting in November 2022.

12. Any other business – to be advised in advance

Ten minutes will be made available

13. To agree the date of the next meeting